

FIVE THINGS TO REMEMBER WHEN ATTENDING A CAREER FAIR

#1

Know your value. Be ready to talk about you! Practice how to introduce yourself and include things like your academic interests (major/emphasis, minors, etc), professional interests (functional areas) and experiences you've had while at UMKC, such as work experience or student organization involvement. Be ready to answer questions about why you're interested in a company, and what type of opportunities interest you.

#2

Do your research. Utilize the Bloch Career Center, Vault, Handshake, Glassdoor and LinkedIn to research companies attending the fair. Employers will expect that you know a little about their products or services before meeting with them. You can also speak to any contacts you might have that work for those companies.

#3

Map your approach. Set up a game plan for how you want to navigate the fair - most students concentrate on 3-5 companies of interest. Make sure to be prepared with your resume! Utilize Handshake to find the list of attending employers to narrow your interests.

#4

Be kind and professional. Career fairs can be stressful days for everybody! Make sure that you are patient, gracious, and professional through all of your meetings.

#5

Take notes and follow up. It's very okay to jot down a few notes after speaking with a company, especially if you are interested and want to apply for open opportunities! Make sure to also get the contact information for individuals you speak to, and always follow up with a thank you through email.