

TIPS FOR ATTENDING AN EMPLOYER SITE VISIT

What is a site visit, and what happens at one?

Site visits are Bloch-sponsored trips to a company's office and are held every semester. Generally, these types of programs are organized through a company's recruiting or human resources team, and students can expect to connect with a recruiter during the visit. Students will tour the office space, connect with alumni and company professionals to learn about their experiences, get a sense of the office culture, and learn about job and internship opportunities.

How should I prepare for a site visit?

Treat this as a networking opportunity! Research the company beforehand, and know a little bit about what they do – you don't need to know everything, just the basics! Resources like Handshake, Google, company websites, and Glassdoor.com can be helpful with researching companies.

Be ready to also talk about you! Practice how to introduce yourself (major, year, professional interests, part-time work, campus involvement, etc.) and come ready with questions to ask the company.

Here's an example of what to say: "Hi, my name is Tess, and I'm a junior studying Accounting. I'm interested in audit accounting. I just took a class in data analytics and I am really interested in how accounting and data go together. I saw that you have an internship in Analytics that sounds interesting. Can you tell me more about it?"

Don't worry about including everything about yourself in the first 30 seconds – focus on making the conversation sound natural.

HOW TO ATTEND AN EMPLOYER SITE VISIT

What should I bring and wear to a site visit?

What to bring: a notepad, pen, folder or padfolio, tote or carrying bag. Printed resumes aren't necessary but you are welcome to bring them! Business casual attire is the norm: think jackets, blazers, dresses and skirts in muted colors, and things like khakis and polos are okay! Company representatives will most likely be in business casual.

What questions should I ask?

Avoid questions that can be answered with a simple Google search:

- How would you describe the culture here? What type of people tend to really thrive here?
- What do you like about working here?
- Can you describe a typical day or week in the job?
- What do you think will be the biggest opportunity for your company/department in the next year/5 years?
- What can I be doing now that would help me be competitive for a job in this field? (getting familiar with a new technology platform, brushing up on Excel skills, etc.)?
- What advice do you have for students interested in this company?
- What advice do you have for students who are navigating an internship or job search right now?

How do I follow up? Should I?

You should definitely follow up! Take notes and follow up through email with anyone that you spoke with during the visit. Make sure to collect their information before you leave – grab their business card or write down their information. Connect with them on LinkedIn too! If you are interested in job opportunities, follow up with the recruiter directly to share your resume and indicate your interest.